

**TERRIFIC DAY AT PENRIKKA DISPERSAL**  
**TOP OF 7,500GNS - £2,004 PER LIFE**

The eagerly anticipated dispersal of the much admired Penrikka herd of pedigree Holstein Friesian dairy cattle attracted a huge crowd of buyers when they were sold at Penygenhill Farm, Glasbury, Hay-on-Wye, Powys.

The husband and wife team of Geoff and Jean Williams had achieved the highly acclaimed status of Master Breeder within the breed. This achievement of breeding cattle of superior dairy conformation and quality lifetime production, resulted in a phenomenal trade with bids cascading from the assembled crowd of buyers which had gathered in large numbers from all corners of Wales and England – as far as Pembrokeshire, Essex, Devon and Cumbria, as well as Northern Ireland. 96 buyers from 21 counties got their names on the book with 120 cattle selling for 2,000gns or more, of which 36 were over 3,000gns.

Bids were cascading from the rafters from the outset with the first cow in the ring, the 2<sup>nd</sup> calver – Penrikka Baroque Marina 3 – one of 50 members of the Marina family in the sale - selling for 3,500gns to G R Griffiths & Son of Haverfordwest, Pembrokeshire.

The top price of 7,500gns was paid for a member of the 45 strong Cinderella family which the Penrikka herd had developed with great success. The headliner was Penrikka September Cinderella 2 EX94 (4E), a 5<sup>th</sup> calver by Pursuit September Storm out of the 130 ton Penrikka Patron Cinderella EX94 (7E) and grand daughter of the tremendous show cow Glenridge Raider Cinema EX95 17\* which had been Champion at the National Holstein Show and Interbreed Champion at the Dairy Event. The buyer was J R Morse of Carmarthen.

Her daughter, the 2<sup>nd</sup> calver Penrikka Shottle Cinderella 2 VG87 sired by Picston Shottle sold for 5,200gns. Buyer of the 8<sup>th</sup> generation VG/EX was A M Jones (Calcourt Farms), Montgomeryshire. Her 9 month old heifer calf by Gillette Jordan sold for 4,400gns to W A & J A Evans of Eglwysrwr, Pembrokeshire.

The second highest price of the day was 7,000gns for the red 2<sup>nd</sup> calver Penrikka Remendy Culture Red VG89 (3 yr), she was a daughter of Henkeseen Remedy Red and was the 7<sup>th</sup> generation to be scored in the top two grades, the last 3 being Excellent. She was purchased by J R Morse, Carmarthen. Her daughter by Greenlea Artie Red made the top price for a served heifer of 5,100gns, the buyers were Designer Holsteins of Ingatestone, Essex.

The 12<sup>th</sup> generation VG/EX Penrikka Talent Vaakje VG87 by Ladino Park Talent sold for 5,400gns. T G & D A Jones & Sons bought this 2<sup>nd</sup> calver for their Parcgywn herd near Abergavenny, Monmouthshire.

At 5,000gns, the 6<sup>th</sup> generation VG/EX Penrikka Classic Bluebell Red EX91 (2E) sold as a 4<sup>th</sup> calver to A O A & A Hack of Llandysul, Ceredigion.

Bulls sold to 3,500gns with the 15 month old Erbaces Damion son being bought by A M Jones (Calcourt Farms) who had previously acquired his mother for 5,200gns.

It was a wonderful sale with an average price of £2,004.22 per life.

**Top Prices :-**

Lot	Buyer	Gns
48 P Septemer Cinderella 2 EX94 (4)	J R Morse, Carmarthenshire	7,500
13 P Remedy Culture Red VG89	J R Morse, Carmarthenshire	7,000
59 P Talent Vaakje VG87	T G & D A Jones & Sons, Monmouthshire	5,400
49 P Shottle Cinderella 2 VG87	A M Jones (Calcourt Farms), Montgomeryshire	5,200
14 P Artie Culture Red	Designer Holsteins, Essex	5,100
85 P Classic Bluebell Red EX91 (2)	A O A & A Hack, Ceredigion	5,000
36 P Bolton Camille VG85	H O & S E J George, Pembrokeshrie	4,400
49A P G Jordan Cinderella 3	W A & J A Evans, Pembrokeshire	4,400
15 P Classic Culture Red VG86	F Davies, Ceredigion	4,300
50 P Artie Cinderella	D J & G Davies, Ceredigion	4,200
63 P Talent Vaakje 4 ET	A O A & A Hack, Ceredigion	4,200
148 P Million Marina	W A & J A Evans, Pembrokeshire	3,900
75 P Classy Cinderella Red VG85	A O A & A Hack, Ceredigion	3,800
28 P Bruno Marina VG89	E M Evans, Shropshire	3,700
158 P Cipriani Roxy	H M & D P Vaughan & Sons, Pembrokeshire	3,700
8 P Outside Marina 2 EX91	H O & S E J George, Pembrokeshire	3,600
34 P Lennox Marina 2 GP82	H O & S E J George, Pembrokeshire	3,600
89 P Talent Bluebell VG86	D J Hope & Son, Gloucestershire	3,600
134 P Baroque Marina 5	G J Thomas, Carmarthenshire	3,600
1 P Baroque Marina 3 VG87	G R Griffiths & Son, Pembrokeshire	3,500
37 P FC Camille EX90	L T Foale & Son, Devon	3,500
52 P Callisto (BULL)	A M Jones (Calcourt Farms), Montgomeryshire	3,500

**Averages:**

124 cows and milking heifers £3,124.17

(with 53 heifer calves at £1,099.53 and 4 bull calves at £1,286.25)

51 served heifers £2,165.88

43 maiden heifers £1,203.84

4 bulls £2,388.75

279 HEAD £2,004.22

**AUCTIONEERS: GWILYM RICHARDS & CO**

with guest auctioneer Huw Evans (BJP Marts)