

DAIRY COWS SELL TO 2,600GNS AT LLANDOVERY MARKET

Last Friday 28th June saw the first dairy cattle being sold in Llandovery Market, Carmarthenshire for over 50 years with prices peaking at 2,600gns and 10 cattle selling at more than £2,000.

The decision by Gareth and Anne Jones of Creuddyn Bridge, Felinfach, Lampeter, Ceredigion, to move their herd to the excellent facilities at Llandovery Market was very well rewarded with the joint auctioneers Gwilym Richards & Co and Clee Tompkinson Francis working together to attract buyers from throughout South and Mid Wales and the bordering English counties.

There was standing room only around the sale ring when the first lot sold for 2,100gns setting the tempo for a highly successful day's trading.

The first lot was a March calved heifer by Tallent Jenson GP83 and was purchased by D H & J T B Pritchard of Leomister, Herefordshire. She was one of 10 cattle they purchased including a 4th calver by Critchel Principal at 2,000gns.

The top price of 2,600gns was paid by W O J Reed & Co of Spittal, Haverfordwest, Pembrokeshire. Creuddyn Shottle Dale Alis VG87 was dry and due with her 3rd calf in August having given 10,607kgs in her 2nd lactation.

K J & D S A Marshall of Rhydargaeau, Carmarthen, paid 2,200gns for a 3rd calver by Lucky Mike. She was a 3rd generation VG or Excellent cow.

At 2,100gns, I A Davies of Pontsian, Llandysul, Ceredigion, purchased a Picston Shottle sired 4th calver.

The Earl of Plymouth, Ludlow, Shropshire, purchased 5 cattle including the 2,050gns Creuddyn Jackson Eirwen, an Excellent 90 pointed 3rd calver.

Served heifers sold to 1,450gns on two occasions with both being purchased by Jones Bros of Llanfair, Lampeter, and maiden heifers peaked at 980gns paid by E G & J R Evans, Llanybi, Lampeter.

A total of 39 buyers were successful on the day with a good many others returning home with empty trailers.

Averages:

72 milking cows and heifers £1,471.17

10 three quartered/light cows £891.45

11 served heifers £1,209.41

24 maiden heifers £801.94

117 head £1,259.73

Joint Auctioneers: Gwilym Richards and Clee Tompkinson & Francis